



Brandon S. Zarsky

Partner

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Brandon S. Zarsky is a partner in Frier Levitt’s Healthcare Practice Group. He focuses his practice on the representation of the firm’s varied healthcare clients, including physicians, single and multi-specialty medical practices, management services organizations (MSOs), licensed healthcare facilities, and medical spas, among others. Brandon frequently guides clients and provides regulatory advice on a wide range of matters, including the Anti-Kickback Statute, the Stark Law, and state law with respect to the corporate practice of medicine, fee splitting prohibitions, and scope of practice issues. Since 2019, Brandon has been included on the “Rising Stars” list of New Jersey Super Lawyers.

Brandon is heavily involved in Frier Levitt’s Wellness and Anti-Aging Practice Group, where he advocates for a diverse range of stakeholders within the medical aesthetics space. Some of Brandon’s medical aesthetics clients include MSOs, aesthetic medical practices, weight loss clinics and IV hydration clinics. Brandon, along with the other attorneys in the Wellness and Anti-Aging Practice Group, regularly provides guidance to new and established medical spas and aesthetic medical practices. He commonly represents medical aesthetic entities in connection with mergers and acquisitions and offers compliance counsel to help medical aesthetic businesses navigate the U.S. healthcare regulatory environment.

Brandon joined Frier Levitt after completing a Judicial Clerkship with the Honorable Joseph P. Quinn P.J.Cv. in Monmouth County, New Jersey. Prior to his clerkship, Brandon graduated from Seton Hall University School of Law in 2016 with a Concentration in Health Law and a Certification in Healthcare Compliance from the Law School’s Center for Health & Pharmaceutical Law & Policy.

Professional Certifications

- Seton Hall University School of Law, Certificate in Healthcare Compliance

Professional Affiliations

Education

Seton Hall University School of Law, J.D., Concentration in Health Law

Northeastern University, Dual B.S. in Political Science and Environmental Studies

Admissions

- New Jersey
- New York

- American Bar Association
- New Jersey State Bar Association
- American Health Lawyers Association

Insights

Recent Publications:

- “Update: New Jersey Legislature Advances Amended APN Independent Practice Bill,” Frier Levitt (March 2026)
- “How Compliance Shapes ABA Transactions: Buyers, Diligence, and Deal Terms,” Nuco Filings Podcast (February 2026)
- “AI Conversations and Attorney-Client Privilege: What United States v. Heppner Means for Your Organization,” Frier Levitt (February 2026)
- “UPDATE: New Jersey Governor Mikie Sherrill Signs Executive Order Extending Advanced Practice Nurse Independent Practice for 45 Days,” Frier Levitt (February 2026)
- “Rising Popularity of MedSpas Brings Increased Scrutiny Nationwide,” Modern Aesthetics (January 2026)
- “New Jersey Revokes COVID-Era Waivers for Advanced Practice Nurses,” Frier Levitt (January 2026)
- “Buying or Selling a Medical Spa: Legal and Strategic Considerations,” The Aesthetic Guide (December 2025)
- “Client Alert: Texas Medical Spas Must Prepare for New Regulations on Elective IV Therapy Effective September 1, 2025,” Frier Levitt (August 2025)
- “MedSpa Missteps: Avoiding Legal and Compliance Pitfalls in a Booming Industry,” Frier Levitt (August 2025)
- “Novel and Evolving Risk Areas in Medical Aesthetics: A 2025 Primer,” The Aesthetic Guide (August 2025)
- “States Intensify Enforcement Against “Grey Market” Peptide Use in Medical and Wellness Spas,” Frier Levitt (August 2025)
- “Switching to Concierge? Don’t Short-Change Existing Patients,” Part B News (April 2025)
- “Legal Issues to Consider When Implementing GLP-1 and Other Weight Loss Drugs into Your Medical Aesthetics Business,” Modern Aesthetics (March 2025)
- “Legislative and Enforcement Trends in Medical Aesthetics: 2025 and Beyond,” The Aesthetic Guide (February 2025)

Recent Speaking Engagements

- Panelist, “Navigating Regulatory and Compliance Challenges for New Jersey Chiropractors: 2026 and Beyond,” Association of NJ Chiropractors Webinar (April 2026)
- Panelist at MedSpa Pro 2025 (November 2025)
- Panelist, Part 1: “Navigating Wound Care – Strategies for Compliance and Defense,” Frier Levitt “Navigating Wound Care Webinar Series” (May 2025)

Awards & Recognition

- *New Jersey Super Lawyers, Rising Stars* (2021-2026)
- *The Best Lawyers in America, Health Care Law* (2026)

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